

FEINTS & FORESHOTS

**The venue's booked...
The masterclasses are set...
The menu has been finalised...
Bookings are filling fast...**

So all we can say now is...

Bring it on!



Australia's 3rd Malt Whisky Convention

Three whisky-packed days in Melbourne

24-26 August, 2007

Events include:

- Masterclasses presented by Scotland's iconic distillers such as Glenfarclas and Bruichladdich and esteemed independent brokers and bottlers like Gordon and MacPhail.
- A superb gala dinner, presented by Moët Hennessy, where whisky aficionados, Franz Scheurer and Antoine Varlet, will match whiskies with each delicious dinner course.

If you can't make it for all of the convention, come to

The Great Whisky Expo

Sunday 26 August, from 12.30pm-5pm

Here you'll find more than 150 single malt and premium blended whiskies for the tasting, from Scotland, Ireland and Australia.

So let's find out how our home-grown distillers measure up!

Venue for both whisky experiences:

Rydges Hotel, 186 Exhibition Street, Melbourne

For more information and bookings, go to the Malt Whisky Society of Australia website at www.mwsoa.org.au

The 3rd A Malt Whisky Three Day Of Pure Spiritous J



Friday 24th August 2007

Welcome Reception - Member & Sponsors Evening

4pm -6pm	Registration
4pm-6pm	Whisky Judging Competition -Trophy Round – Judges Only
7pm-7.10pm	MWSOA Chair's Official Opening
7.10pm-late	Pre-convention reception including selected Sponsor product launch and/or presentation/s

Saturday 25th August 2007

Australia's 3rd Malt Whisky Convention

9am	Registration
9.30am	Welcome & Opening Speech
10am	First plenary session – “ <i>Analysing Flavour Components In Whisky: having phun phinding phenolics</i> ” . with Dr Paul Gooding (AGRF)
10.45am	Morning Tea
11.15am	Delegate Masterclass – “ <i>The Family Casks of Glenfarclas</i> ” with Ian McWilliam.
12.30pm	Lunch
1.30pm	Delegate Masterclass – “ <i>Springbank: Different distillations, different woods</i> ” with Shane Kalloglian from Premium Spirits Importers
2.45pm	Afternoon Tea
3.15pm	Delegate Masterclass – “ <i>Under the Influence – a range of wood maturation effects</i> ” with Derek Hancock of Gordon & MacPhail.
4.30pm	Free Time

The Gala Dinner

“Glenmorangie: a kaleidoscope of tastes, textures and aromas”

with Franz Scheurer and Antoine Varlet

7pm	pre dinner drinks & canapés
7.30pm	Moët Hennessy -Opening Address
7.40pm	Trophy Announcement
7.50pm	Entrée & Whisky One thru Three
8.40pm	Main Course & Whisky Four
9pm	Whisky Auction
9.50pm	Dessert & Whisky Five
10.30pm	Acknowledgements

Sunday 26th August 2007

The Great Whisky Exposition

8.30am	Exhibitor Set Up
10.00am	Delegate Forum - ' <i>Perspectives on Malt Whisky in Australia</i> ' speakers Dr Jason Eglinton – Barley Program Leader, School of Agriculture, Food & Wine, University of Adelaide, University of Adelaide, Cameron Syme (distiller and Chairman of the Australian Distillers Assoc.), John Dunbar from Regency International School of TAFE and Graham Wright of the Odd Whisky Coy.
10.00am	Trade-only entry to the Expo
12pm	Delegate Entry to the Expo & Sponsor Presentations
12.30pm	Public Entry to the Expo
1.30pm & 3.15pm	Public Information Session - “ <i>Bruichladdich Barley – Peating and cask influence</i> ” with Andrew Gray of Bruichladdich
1.30pm & 3.15pm	Public Information Session – “ <i>Hellyers Road – Take the Road less traveled</i> ” with Mark Littler

Australian Convention

Day: Programme & Highlights

HIGHLIGHTS

With Craig Daniels,
Chair of the Malt Whisky Society Of Australia



It's getting close now, almost all of the hard work is done but I am still amazed at the enthusiasm and excitement the committee, our valued sponsors and most important of all, you our delegates are telling me about this Convention.

From our humble beginnings in 2003, the Australian Whisky Convention has now grown to be the premier whisky event on the Australian spirits calendar.

So why is it so important? Let me take you a guided tour through this year's programme, and you see for yourself why the 2007 Convention it is so exciting...

WELCOME RECEPTION

A great way to start the weekend: relaxed, casual & definitely informal. Old friends catching up, introductions to new friends and the chance to try some new products!

THE PLENARIES & INFORMATION SESSIONS

Some regard these sessions as the cutting edge of the Convention, where you will find out about the real world of the whisky industry. From **Dr Paul Gooding's** breakthrough exploration & identification of flavour in whisky, to a panel discussion with **Jason Eglinton, Cameron Syme & Graham Wright** on the current state and future prospects Australian whisky industry from both a producers & a retailers perspective and the information sessions hosted by none other than **Andrew Gray of Bruichladdich & Mark Littler of Hellyer's Road**, the Convention will bring your knowledge fully up to date.

And best of all, you will get the chance to have your say!

THE GLENMORANGIE GALA DINNER

Another big highlight of the Convention. Once again international food & whisky expert, Franz Scheurer & Moet's Antoine Varlet, will excite, tempt & challenge your palate.

THE WHISKY AUCTION

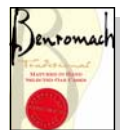
Up 10 lots of delicious, desirable, collectible, rare & hard to find whiskies go under the hammer with the careful guidance of Oddbins very own Graham Wright.

THE GREAT WHISKY EXPO

With over 100 highly regarded, intriguing, familiar and not so familiar for tasting... what a way to finish the Convention!

MWSOA TROPHY

Who will win the coveted MWSOA Trophy for best whisky of show? To be announced at the Gala Dinner.



The 3rd Australian Malt Whisky Convention

The Masterclass Highlights



The Family Casks of Glenfarclas

With Ian McWilliam, Glenfarclas Plc

Glenfarclas Single Cask 1980 - Cask # 3164 Refill Butt 48.7%

Glenfarclas Single Cask 1985 - Cask # 2825 Sherry Butt 47.5%

Glenfarclas Family Cask 1966 - Cask # 4177 Sherry Butt 51.5%

Glenfarclas Family Cask 1977 - Cask # 61 Refill Butt 59%

Glenfarclas Family Cask 1990 - Cask # 9246 Sherry Butt 58.9%

A long time supporter of both the Australian whisky trade and the MWSOA, Ian McWilliam, Glenfarclas' international brand manager, once again returns to our shores with a treasure trove of Glenfarclas family jewels in the form of 5 individual cask offerings. Being very close to the Grant family, Ian brings to Australia a unique insight into this most famous and fiercely independent distillers.

Springbank:

Different distillations, different woods

With Shane Kalloglian, PSI Pty Ltd

Hazelburn 8,

Springbank 16 Rum Cask,

Springbank Batch 1 Re-charred Sherry Barrel

Springbank Barolo Cask

Longrow 14



An enigma and up to a few months ago an international man of mystery in the world whisky scene. Shane is Australia's pre-eminent collector of fine, rare and quality whiskies with a particular love of the sherried monsters of the Macallan and the curiously eccentric malts of Springbank Distillers. His love of Springbank and his frustration at not seeing these fabulous malts on Australian shelves has led him to start PSI Pty Ltd—importers of Springbank, Longrow & Cadenhead whiskies.



Under the Influence:

A range of wood maturation effects

With Derek Hancock, Gordon & McPhail

Benromach Organic - new American oak

Mortlach 21 years old - first fill sherry

Ardmore 1991 - first fill bourbon

Bladnoch 1991 - refill bourbon

Brora 1982 - refill sherry

One of the true gentlemen of the international whisky trade, Derek is well known across the globe for his insightful views on the whisky industry and his expertise and knowledge of the vast array of whiskies that make Gordon & McPhail one of the most respected and well known independent bottlers in Scotland, and more recently Benromach, the new rising star distillery out of Speyside..

The 3rd Australian Malt Whisky Convention

The Glenmorangie- Gala Dinner: A kaleidoscope of tastes, textures and aromas

Saturday 25th August
Hosted by Franz Scheurer, MWSOA
& Antoine Varlet, Moët Hennessy

Entrée (Trio of):

Seared scallop, crispy prosciutto and
Thai dipping sauce
Glenmorangie 10 y/o

Smoked kangaroo tartare with fresh
raspberries
Glenmorangie Sherry Wood Finish

French onion soup and brioche
Glenmorangie Burgundy Wood Finish

Mains:

Braised shoulder of lamb, porcini
mushroom
mash potatoes and
snake beans with a chive and Glenmo-
rangie sauce
Glenmorangie 15 y/o

Dessert:

Duo of white and dark chocolate
mousse with crisp almond biscuit
Ardbeg 10

FEINTS & FORESHOTS ROUGH GUIDE TO DRAMMING IN MELBOURNE

With the Amanda & the Big G...

So little time, too many drams, what is a lad or lass to do? While I know you will have all your time taken up with the Convention, I just thought it might be useful to know that Melbourne is magic place to wine, dine & importantly spirit in! So if you are a little jaded, a wee bit bored or maybe you just need a nice big dose of fresh air, let me introduce you to some of my spiritous highlights of Melbourne...

Let's start our journey at one of Melbourne's true icons...

The City Wine Shop & The Supper Club

Setting the standard for both selection and service, the City Wine Shop's Sophie Otton slays her customers with her considerable charm and formidable knowledge. Look out for the stunning array of champagnes and a big and impressive list of malts,
161 Spring Street, (03) 9654-6657.

After that you must, must, must go see James at the...

Gertrude St Enoteca

You've got to hand it to James Broadway, who else could have put such a fine an eclectic mix of Italian wines and single malt whiskies in one bar/ bottle shop. Simply breathtaking. Totally awesome selection of malts.
229 Gertrude Street, Fitzroy,
(03) 9415-8262.

Looking for a late night nightcap and where you can loose yourself in deep & comfortable armchairs...

The Gin Palace

This is one of those fabulous Melbourne bars that are tucked away in a basement far away from the "madding crowd". Look out for Murray Pittman, an expert in all things bourbon & whisky
10 Russell Place, Melbourne.
(03) 9654-0533

So now you want to be pampered...

Baroq House

New kid on the block and no expense spared. Lush, luxurious and visually stunning. Big whisky list covering both the old faithfuls and the hard to finds.
9-13 Drewery Lane, Melbourne
(03) 8080-5820.

Like to get out of the city? Why not try Glenferrie Rd, Hawthorn & guess what? They have this ...

Baranows Bar & Cigar Lounge

Big chesterfields, big spirit list and big cigars. Wal Baranow is the cigar king of Melbourne but his knowledge of spirits is legendary, and the malt list is a gem as well.
348 Burwood Rd, Hawthorn
(03) 9819-6699

Now your thinking about maybe something a little more funkier, try...

Kelvin Bar

This is what I love about Melbourne, these kind of places are dotted all over the city, but Kelvin Bar with David Vink is an absolute ripper... great enthusiasm, knowledge & passion. Perfect for the informed chat or just that great big chill out.
84 High Street
Westgarth VIC 3070

And then we come to the one and only...

Madame Brussels

So cool, so sheik, so exotic...and with Miss Pearl in charge, you are always in for a treat.
Lv3, 59 Bourke St Melbourne
03-9662 2775

And one of Amanda Gordon's favourite haunts, the fabulously named...

M.O.O Bar

Great selection of spirits, in sumptuous surroundings
Basement 318 Lt Bourke St. Melb

For the best coffee in town, in fact Australia...

Pellegrini's Espresso Bar

A Melbourne institution.
66 Bourke St, Melbourne

But hey! Why not take the time and go visit a real, live working distillery?

Bakery Hill

David Baker's skills, passion & product are legendary. You'll need to ring David and give him heaps of notice, but if he has the time, you will have an amazing experience!
David Baker (03) 9857-7070

Like to take a little something back home with you? Then you will be needing a good spirit merchant or two...

Nicks Wine Merchants

You'll need to do a bit of driving, but you will be rewarded with a treasure trove of wines & whiskies. If Alex is on, he's your man. One of Melbourne's oldest independent retail outlets.
10-12 Jackson Ct Doncaster
(03) 9848-1153

But if you would like to stick in the city, then a quick tram ride up Bourke Street will bring you to...

The Wiggs Cellars

A massive wall of old & rare whiskies with lots of independent bottlings. Ask for Ross Smith, you will be greeted with lots of old world charm.
172 Queens Street, Melbourne,
03 9670 2753

And finally, if you are looking for a charming place to have lunch & stroll along the seashore, why not take a ferry to Williamstown! And while your there why not call in and see:

Williamstown Fine Wines

Graham & Justin are ace guys, and they run a little shop that has a great wine & beer list. Life is not all about whisky? Is it?
9 Fergusson Street, Williamstown
(03) 9397-1360



MALT WHISKY SOCIETY OF AUSTRALIA
INCORPORATED